
Multi-nationality in Cairns (Dining)

Group C

Introduction

- Cairns – Service hub for tourists to many major attractions in northern Queensland
 - Attract tourists from all over the world
→ people of different nationalities coming here to provide the infrastructure
 - Catering service is the most representative perspective of this phenomenon
-

1. Abbott Street & Esplanade

- Multi-nationality found in eateries
- Esp Japanese eateries and sov. Shops.
- Japanese shop keepers



1. Abbott Street & Esplanade

Implications

- Diversified tourist pool, esp Japanese
- Harmony, not domination
- Job opportunities



2. Street Lake



2. Street Lake

- Clustering of Bar & Café



2. Street Lake

■ Conclusion

- Why the restaurants are mostly located at the centre of Cairns?
 - Demand of customers (Tourists and the locals)
 - Hotels nearby
 - A pier connecting to Great Barrier Reef Marine Park
-

3. Grafton Street



European restaurant



Asian restaurant

3. Observation

- The owners from different countries run multinational restaurant



Mapping of the international restaurants along Sheridan Street & Spence Street



Legend

- ★ Our Hotel
- Malaysian
- Indian
- Mexican
- Italian
- Japanese
- Thai
- Chinese
- Korean

4. Along Sheridan Street & Spence Street

- Various kinds, but fewer number of restaurants compared with walking along the other directions



Italian restaurant



Mexican restaurant



Malaysian and Chinese Restaruant

4. Along Sheridan Street & Spence Street

- The further away from the clusters of hotels, the fewer the no. of restaurants



Japanese restaurant



Thai restaurant



Chinese restaurant

Restaurant for tourists rather than local residents?

Conclusion

- The diversity and variety of restaurants and food catering services show that different nationality of people gather in Cairns
 - Imply the main function of Cairns – a “hub” for produces, peoples and information
-

END -
